

3 DAYS PASSION

BDSM | FETISH | BONDAGE | FASHION | ART | PERFORMANCES | WORKSHOPS | GAY FETISH

16th - 18th November 2018 | Hamburg

www.passion-messe.com



BDSM & FETISH FAIR

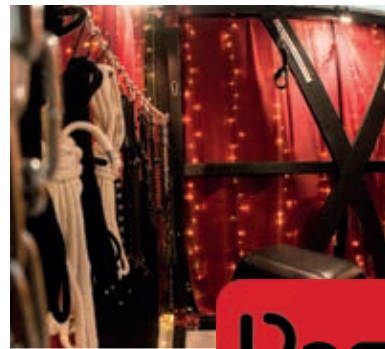


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The benefits of exhibiting at Passion 2018

■ A successful inaugural fair 2017:

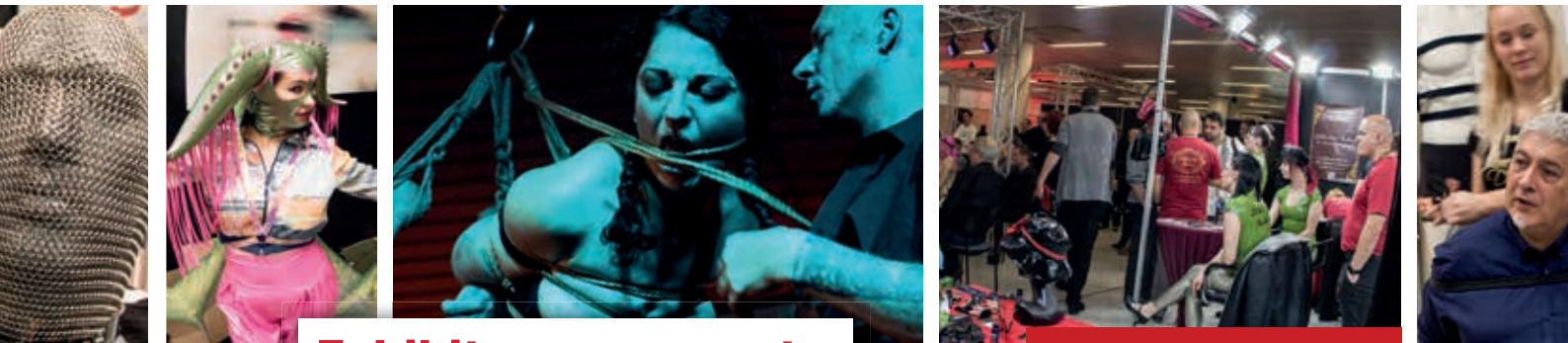
With 100 exhibitors and seven hosted play-rooms the inaugural Passion BDSM & Fetish Fair 2017 was a highly successful start. The 2.300 guests in attendance were given an impressive offering. The diversity and quality of the offered products and services have been widely discussed in the scene. Due to this the Passion 2018 will have an optimal basis for increasing the number of fair guests.

■ **The unique image of The Passion as a designer and handcraftet fair:** The Passion focuses on handmade and exclusive products of exceptional quality. This focus on high-quality products will be further developed and complemented by products for the BDSM and fetish beginner. We will promote this standard with our newly developed image.

■ Development of international exposure

on every level: The Passion 2018 will be bilingual. Everything from the website to internal paperwork and of course outside advertising will be in German and English. Our goal is to develop this project as a Pan European scene meet up with exhibitors and guests from neigh-boring countries. This also means that additional performance and workshop offerings will be expanded within the Passion BDSM & fetish Fair. The Hamburg location is the best location for laying the foundation for increased international attention.

The available floor space of the convention center was completely booked for the inaugural fair of 2017. Many of the exhibitors of 2017 have already registered for 2018. Secure your place now so you can be there in November!



Exhibitors comments:

"Wonderful guests, well organized, extraordinary atmosphere. We will do it again. We are looking forward to the next Fair."

Marc Lindinger, Butcherei Lindinger

"The Passion has the potential to become one of the biggest fairs in this market, perhaps all of Europe. The location is a good thing for exhibitors and guests, it works well. Having such a diversity of offerings for the Convention premier created a synergistic effect on the customers and exhibitors. Your organizing is perfect!"

Kerstin Lässig Preszbor, Latex Line

"An inaugural Fair that had a lot to it. Great guests, many designers and craftsmen as exhibitors and well rounded with entertainment and workshops. The management team is very competent and has done something new. Perhaps it will evolve into a handcrafted/design BDSM Fair. Thank you and we are looking forward to the next one."

Bruno Berchtold, BB Whips

"I found the Passion exceptionally pleasing, the exhibitors presented a highly diverse selection! I see a great potential for this Fair in the future. The dedication showed by Passion management in regards to communication, service, and advertisement totally impressed me and possessed role model character."

Pia Nissen, Berliner Unfrei (McHurt).

Facts and Numbers Passion Fetish Fair 2017

- Over 100 Exhibitors
- 7 Play Rooms
- 3.000 m2 Exhibition Floor
- 1 Stage
- 2,300 Visitors
- PASSIONNIGHT Party in the Convention Center.
- 1,600 Free Parking Places
- More than 30 Workshops
- Over 20 Performances

Facts and Numbers Passion Fetish Fair 2018

- 3,600 m2 Exhibition Floor
- 7 Play Rooms
- Goal: 50% Increase in Visitor Attendance
- 2 Stages
- PASSIONNIGHT Fetish & Play Party in an External Location.
- 1,600 Free Parking Places
- More than 40 Workshops
- Over 30 Performances
- Room for Photo Shoots.



BDSM & FETISH FAIR

Convention center address:

Messe Hamburg-Schnelsen
Modering 1a
D-22457 Hamburg

Date of Fair:

Friday the 16th to Sunday the 18th of November 2018

Hours of operation :

Friday: 3:00 pm - 11:00 pm
Saturday: 11:00 am - 10:00 pm
Sunday: 11:00 am - 4:00 pm

End of Registration: 01.10.2018

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Welcome to Passion 2018!

Personal contact is important to us. Your questions motivate us. We see your ideas, suggestions, and recommendations as opportunities. We operate by the motto, "We are only successful if you are!"



We are excited to meet you!

www.passion-messe.com